



THE

Pinterest Affiliate Income Starter Plan

Your Simple 10-Step Action Checklist

*Use this worksheet to turn one affiliate idea
into strategic Pinterest content.*

STEP 1 OF 10

Choose Your Topic

What type of content will you create?

Examples: cruise essentials, affordable decor, business tools, craft supplies, gift ideas or beauty products.

STEP 2 OF 10

Define Your Person

Who are you helping?

What is she trying to find, fix, plan or purchase?

STEP 3 OF 10

Choose One Problem

Complete this sentence:

My audience needs help with _____

STEP 4 OF 10

Select Three to Five Products

Choose products that genuinely help solve the problem.

1. _____
2. _____
3. _____
4. _____
5. _____

STEP 5 OF 10

Confirm the Rules

Before publishing, check:

- The affiliate program permits Pinterest promotion
- The program permits direct links, when applicable
- I understand its image and branding rules
- My affiliate disclosure is clear
- Every product link works

STEP 6 OF 10

Create a Helpful Content Angle

Choose one:

- | | |
|--|---|
| ☐ How-to guide | ☐ Beginner's guide |
| ☐ Product comparison | ☐ Gift guide |
| ☐ Packing list | ☐ Favorites roundup |
| ☐ Problem-and-solution post | ☐ Splurge-or-save list |
| ☐ Seasonal essentials | |

☐ Other: _____

My content title:

STEP 7 OF 10

Find Your Keywords

Write five phrases your audience might search:

1. _____
2. _____
3. _____
4. _____
5. _____

STEP 8 OF 10

Create Three Pin Headlines

Pin headline one:

Pin headline two:

Pin headline three:

STEP 9 OF 10

Design and Publish

Before posting, confirm:

- My Pin uses a vertical 2:3 format
- The main image is easy to understand
- The text is readable on a phone
- The headline promises a clear benefit
- My title and description include relevant keywords
- My Pin leads to the correct destination
- My affiliate relationship is clearly disclosed

STEP 10 OF 10

Track the Results

Review the Pin after it has had time to circulate.

Metric	Result
Impressions	
Saves	
Outbound clicks	
Affiliate clicks	
Purchases	
Commission earned	\$

What Did You Learn?

Which Pin received the most clicks?

Which topic generated the most interest?

What will you create next?

YOUR SEVEN-DAY

Pinterest Affiliate Challenge

- | | |
|--------------|---|
| Day 1 | Choose your niche and audience. |
| Day 2 | Research affiliate programs and their rules. |
| Day 3 | Select three to five useful products. |
| Day 4 | Find Pinterest keywords. |
| Day 5 | Create one helpful article, guide or resource page. |
| Day 6 | Design three fresh Pins. |
| Day 7 | Publish your first Pin and schedule the others. |

REMEMBER

Do not begin by asking,
“What can I sell?”

Begin by asking:

“What can I help someone find?”

Helpful content builds trust.

Trust earns clicks.

And strategic clicks can become affiliate income.

Results are not guaranteed. Earnings depend on factors including your audience, niche, traffic, content, product selection, affiliate terms and conversion rates. Always follow the rules of each affiliate program and provide clear disclosures.